

## Corporate Environmental Policy Statement

PolyVision believes that sustainability is an important business practice in today's global economy. In line with this belief, we strive to encourage continuous improvement in all areas of environmental stewardship – responsible use of raw materials and natural resources, design processes, and operation of all facilities – to reduce the impact of our activities on the environment.

### PolyVision eVision™ Product Development Guiding Principles

Our commitment to excellence in every dimension to protect, replenish, and restore the communities in which we live and serve has led to the development of the PolyVision eVision product development guiding principles. Following these principles, our Production, Supply Chain, and Research & Development teams continually evaluate alternate resources and process improvements for our existing products and new products. This cycle of constant improvement enables PolyVision to capitalize on technology and material efficiency to reduce our environmental footprint while developing products that advance human health, social responsibility, and economic success.



### PolyVision World View

PolyVision is conscious of the growing demand for environmentally-friendly products and vigilantly tracks rules and regulations that apply worldwide. We believe everyone has a duty to be environmentally responsible; and, we are dedicated to taking the lead in the development and distribution of products that comply with both the spirit of the world's evolving ecological interests and the requirements of today's workplace.

### PolyVision's Environmental Certifications

PolyVision's *e<sup>3</sup> environmental ceramicsteel* surface is the industry's premiere, ecologically intelligent visual communication surface for whiteboards and chalkboards and the first and only visual communication surface to achieve International McDonough Braungart Design Chemistry (MBDC) Cradle to Cradle™ Silver certification. The launch of the new Cradle to Cradle certified surface signals another milestone in PolyVision's global program to meet or exceed local environmental regulations.

PolyVision has also earned the first and only U.S. MBDC Cradle to Cradle certifications for the Premium Whiteboard line and *e<sup>3</sup> environmental ceramicsteel* surface. Cradle to Cradle certification focuses on the characteristics of sustainable materials, products, and systems. The certification process places a major emphasis on the human and ecological health impacts of a product's ingredients, as well as on the ability of that product to be truly recycled or safely composted. The quality of energy used to create a product, water quantity and quality, and social responsibility also are essential sustainability characteristics and focus areas in this certification process.

PolyVision has earned GREENGUARD Indoor Air Quality® and GREENGUARD for Children and Schools™ Certification for all marker and tack boards manufactured by the company in the U.S. for commercial and educational environments. These certifications by the GREENGUARD Environmental Institute (GEI) assure customers that the PolyVision products they are using support a healthy indoor air environment and do not emit harmful chemicals.

Although there are presently no specific standards in the U.S. for environmentally-responsible technology products, PolyVision meets the rigorous standards for content pursuant to the Reduction of Hazardous Substances Act (RoHS) for all our technology products sold in Europe. Compliance with RoHS assures customers that heavy metals and other substances of concern have been eliminated from RoHS certified products. This standard is now being extended to all other markets where these models are sold, including the U.S.



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